

# FreshWell™ Absorbent Pouch Systems

FreshWell™ absorbent packaging systems improve freshness and extends the shelf-life of fresh-cut products for up to 12-18 days. The technology absorbs excess fluid from products and is safely secured in the cells located in the back of the pouch. Absorbent technology is safe for human consumption as it's a blend of food safe materials that comply with FDA and EU food contact regulations.



## Benefits

- Removal of excess fluid results in the dramatic improvement in shelf-life, product quality, and product integrity
- Extended shelf-life increases sales and supply chain efficiencies while decreasing product waste
- Fresh-cut vegetables no longer need to be spin dried, resulting in improved yields and reduced product damage
- The technology also significantly reduces dripping and spilling of excess product juices, which is a common customer complaint



## Products

- FPP-215 Pouch - 2.5 lb. capacity
- FPP-440 Pouch - 5 lb. capacity
- FPP-880 Pouch - 8 lb. capacity
- 12-18 days shelf-life of fresh-cut fruits and vegetables



Highly absorbent food safe cells are built into the back of the pouch