



Protective Packaging Systems

**Next generation active packaging system
to enhance safety and extend freshness**



Capturing the freshness of the sea,
from ocean to table

aptarfoodprotection.com

Extending Freshness. Enhancing Safety.™

Aptar 
food + beverage

SeaWell™ Active Packaging Systems

Our proprietary active packaging system allows your seafood processor to provide fresher products to you and your customers for longer while reducing the risk of contamination and offering cleaner product handling. With SeaWell™, you can leverage a frozen to thaw process inside the package, enabling expanded distribution for your brand.

WHAT IT IS

SeaWell™ active packaging systems are a premium line of seafood packaging designed to enhance food safety, improve food quality, provide cleaner consumer handling and extend freshness. The system can be applied to trays or pouches and utilizes a patented blend of food safe materials that comply with both FDA and EU food contact regulations.

HOW IT WORKS

SeaWell™ technology absorbs excess liquid resulting from draining, dripping, or thawing of the seafood product while inside the package. A patented design features wells at the bottom of the tray and pockets in the pouch that hold the proprietary blend of direct food contact safe absorbent materials. This blend is secured by a thin piece of nonwoven fabric heat sealed to the packaging. The overall design allows the seafood to be kept separate from its juices, resulting in reduced microflora growth, improved product integrity, and cleaner handling.

BENEFITS

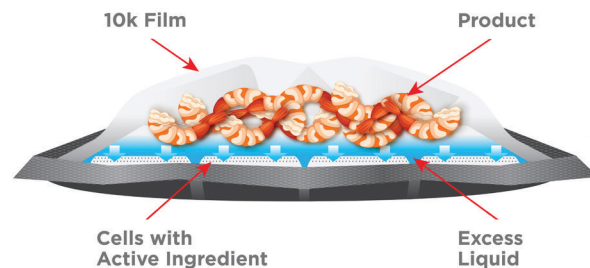
- Great for frozen distribution and fresh delivery to customer
- Maintains freshness and absorbs odors
- Extends freshness to reduce waste in the supply chain
- Enhanced visual and handling appeal improves customer experience, resulting in increased customer retention
- Reduces cross-contamination in the kitchen with no draining or rinsing needs
- Case-to-Cook convenience for consumers in the home

TECHNICAL SPECIFICATIONS

- Absorbent material approved for direct food contact
- Laminate, trays, and fabric made from 100% polypropylene materials. Trays are recyclable.
- Packaging approved for freezer use to -80° F
- Multiple packaging sizes can adapt to a wide variety of seafood, retail, and foodservice applications
 - Filets, shellfish, whole fish, crab legs, live oysters, clams, etc.
- Automated inline systems available
- Customization of unique packages available
- Top seal lidding films available for different products



SeaWell™ Protective Packaging System



Aerobic bacteria counts in Control Plastic Tub vs. SeaWell™ Tray with 5lb Fresh Scallops

